## ENTERPRISE ACROSS THE SOUTHEAST REGION
### 2018 and 2019

### ALABAMA

**Birmingham e-TOD planning (Enterprise Advisors)**

In July 2018, Enterprise Advisors supported the City’s application to FTA TOD Pilot program. The scope included three-phased, multiyear projects; the project will culminate with the implementation of financing tools or strategies to support transit-oriented development (TOD) and equitable outcomes along the Birmingham Bus Rapid Transit route.

**Geographic Focus: Birmingham**

### FLORIDA

**Faith Based Development Initiative (FBDI) (SE Market)**

A Faith Based Development Initiative pilot program was launched in July 2019 by working with the Collective Empowerment Group (CEG). CEG is a collective of 51 churches and has received 26 infill lots from the county that could be used for single or multi-family developments. Enterprise will provide assistance and access to expertise to walk them through the development process for these lots.

**Geographic Focus: Miami**

**Preservation of Affordable Housing (SE Market)**

Enterprise has been co-lead on the development and implementation of the Miami Preservation Action Plan. As part of the implementation, Enterprise is completing business planning on a preservation financing tool(s) to leverage public and private funding to keep homes affordable in Miami. We are also creating an affordable rental housing preservation toolkit (to be released in February 2020). In the toolkit we provide mission-driven partners with training and technical assistance to ensure they can acquire, renovate and operate existing small-medium affordable housing. The toolkit will be customized for the Miami market.

**Geographic Focus: Miami**

### GEORGIA

**Health and Housing Partnership Grants (National Initiatives – Health and Housing)**

In 2019, Enterprise convened 8 CDC partners to discuss the connection between housing needs and health disparities in Atlanta, define how the housing sector impacts health in Atlanta, and identify opportunities to work collectively with the healthcare sector to scale and develop new ways to address health through housing. Based on initial housing partner engagement, we will work with partners to identify appropriate healthcare partners for outreach. The two groups will then come together to start planning a health and housing partnership pilot.

**Geographic Focus: Atlanta**
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<th><strong>GEORGIA</strong></th>
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| **Atlanta TOD (ECLF)**  
Developed partnership with Invest Atlanta, LIIF and Transformation Alliance leading to allocation of $4.5mm from Invest Atlanta to seed the TOD fund. Fund is anticipated to close in 2019.  
**Geographic focus:** Atlanta |
| **SPARCC (Strong, Prosperous and Resilient Communities Challenge) (National Initiatives and SE Market)**  
Enterprise National Initiatives team supports the development of the TransFormation Alliance through their national leadership of the SPARCC program. Results have included updating the policy platform in collaboration with full membership, providing community grants, continued advocacy for Living Transit Fund and many other activities. SPARCC also invested capital grant funds in two projects - West End Station Soccer and Atlanta Land Trust – site acquisition on Tucker Ave.  
The staff of the SE Market direct and lead SPARCC capital deployment efforts for production and preservation as SPARCC Capital Champion. We assist with evaluating Atlanta's SPARCC Capital pipeline projects for potential National SPARCC capital funding support.  
**Geographic focus:** Atlanta |
| **Invest Atlanta Economic Mobility Strategy (Advisors)**  
In 2019, Enterprise Advisors began working with Invest Atlanta to develop an economic development strategy and implementation plan, focused on economic mobility.  
**Geographic focus:** Atlanta |
| **HouseATL Funders Collective (SE Market)**  
We are coordinating the efforts of public and private partners to generate $1 billion in funds to create or preserve 20,000+ affordable homes in Atlanta.  
**Geographic Focus:** Atlanta |
| **HouseATL Policy Committee (SE Market)**  
Enterprise is leading a committee that is researching and evaluating best practices for a tax abatement program to incentivize affordable housing production and preservation in Atlanta.  
**Geographic Focus:** Atlanta |
| **Preservation of Affordable Housing in Atlanta (SE Market)**  
In 2018, Enterprise launched the public sector preservation collaborative. The collaborative meets bi-monthly, with the goals of identifying properties for proactive engagement, developing policy/funding to address preservation goals, and coordinating work.  
**Geographic Focus:** Atlanta |
Enterprise is also creating an Affordable Housing Database with GA Tech and Public Partners. This technology solution will provide data and analysis to facilitate Atlanta’s affordable housing efforts.

We are also creating an affordable rental housing preservation toolkit (to be released in February 2020). In the toolkit we provide mission-driven partners with training and technical assistance to ensure they can acquire, renovate and operate existing affordable housing. The toolkit will be customized for the Atlanta market.

**Geographic Focus: Atlanta**

**TCAP Fund (ECLF)**

Enterprise is one of 5 partners in the GA CDFI Collaborative working with the State Housing Finance Agency to create a public private fund leveraging the tax credit assistance program. The new fund will offer new capital with favorable terms to affordable housing multifamily development across Georgia, with a goal to evolve to support single family redevelopment strategies.

**Geographic Focus: Atlanta**

**NORTH CAROLINA**

**Durham - 5 Year Affordable Housing Goal and Strategy Framework (Advisors)**

From 2015 to 2018, Advisors developed a 5 year affordable housing goal and strategy framework and helped to align DCD’s organizational structure with strategy implementation. Completed in 2018.

**Geographic Focus: Durham**

**Winston-Salem Housing Needs Assessment and Study (Advisors)**

Enterprise completed the housing needs assessment and study in 2018.

**Geographic Focus: Winston-Salem**

**Housing Charlotte - 10 Year Affordable Housing Plan (Advisors)**

Created a 10 year affordable housing strategy to build and expand access to opportunity through housing investments. Completed in 2018.

**Geographic focus: Charlotte**

**TENNESSEE**

**Employer Assisted Housing - Humboldt, TN (Advisors)**

Enterprise Advisors is working with Tyson Food to develop options and opportunities for Tyson to attract and retain its local workforce through employer-assisted housing programs or investments.

**Geographic focus: Gibson County**

**SPARCC (Strong, Prosperous and Resilient Communities Challenge) (National Initiatives)**
In partnership with SPARCC, which is led by Enterprise’s National Initiatives team, Memphis Partners seek to: 1) Institutionalize policy and practices that incorporate diverse racial, economic, and cultural perspectives into community planning through the establishment of an equity assessment toolkit and regional equity council. 2) Address gaps in the greenway trail connectivity and connect with the public transportation system 3) Improve health outcomes for residents by enhancing connectivity to healthy food, health services, access to green space and trails, and quality affordable housing 4) Improve the climate resilience of neighborhoods and the region through targeted home weatherization, repair, and improvement efforts.

**Geographic Focus: Memphis**

**Economic Mobility – Strive Together Pilot (Advisors, National Initiatives, KIS Team)**

Strive Together Memphis is working to build the capacity of communities to dramatically improve outcomes for every child from cradle to career by providing strategic assistance, network communications and high-quality resources. Enterprise is providing technical assistance to education and housing partners.

**Geographic Focus: Memphis**

**MULTIPLE STATES**

**Emergent Communities Opportunity Fund (ECI)**

The Emergent Communities Opportunity Fund spurs sustainable, diverse and dynamic economic growth by revitalizing emerging main streets and supporting local entrepreneurs, focusing on smaller cities in the Southeast.

**Geographic focus: Initial focus on NC and VA.**

**Enterprise Community Loan Fund General Lending (ECLF)**

ECLF provides general lending in the SE market with general product financing such as acquisition, construction, bridge, etc. ECLF is also working with SPARCC local sites such as Memphis, Tennessee to provide financing tools to developers.

**Geographic focus: FL, GA, NC, SC, TN**

**Enterprise Green Communities Certification (National Initiatives)**

Enterprise Green Communities helps developers, investors, builders and policymakers make the transition to a green future for affordable housing. The 2020 Criteria will add to the conversation on how affordable housing practitioners can advance health, resilience and environmental responsibility.

**Geographic focus: GA, TN, FL and NC. Advocacy to expand work in AL, SC, NC.**

**Section 4 – including a Rural and Native American (RNA) focus (SE Market, National Initiatives)**

Section 4 funding in the Southeast supports various CDCs and CHODOS. Technical assistance and funding focused on areas such as large multi-family deals, single family infill, supporting aging in place, predevelopment work for a Brownfield application, predevelopment work for the redevelopment of AH units in a decommissioned army base and more. Funding was also awarded in 2018 for Disaster (Hurricane) Recovery to a Miami, FL based CDC.

**RNAI**
The RNAI passes through approximately $1.4 Million annually to rural CDCs, CHDO, TDHE, & THAs. Generally, there are usually 2-4 groups annually in the southeast that receive awards from the RNAI section 4 grant funding.

**Geographic focus: FL, GA, NC, TN (SE Market) and AL (RNA).**